



February 26, 2019

Dear Friends,

Two thousand eighteen was a banner year for the Nelson Tennis Scholarship Foundation as a result of the generosity of our fantastic sponsors. We are excited to announce our upcoming events for 2019. These will include:

- **"Nelson Scholarship Tennis Classic"** – our annual tournament (**new Format**) to be hosted by the Tennis Club at Berry Creek on Friday, March 22, 2019 (Pre-Tournament Party/Auction & "105 Game Night") & Saturday, March 23, 2019 (Tournament);
- **"2019 Nelson Bash"** – our biennial celebration/auction (date to be announced soon)
- **"10-Week Tennis" Program**- June 3<sup>rd</sup> - August 9<sup>th</sup>; 3<sup>rd</sup> season of our free tennis instructional clinics for 5<sup>th</sup>-7<sup>th</sup> graders one night each week (instruction provided by the area's best tennis professionals)
- **"Tennis Night Out"** – March 8<sup>th</sup> is our first one of 2019; more dates to follow
- **"TennisPalooza"** – our annual tennis clinic that provides free instruction for elementary and middle school players.

The generous contributions from previous events made it possible for the foundation to award scholarships of \$2,000 each to graduating seniors, two on the East View High School Tennis Team & five on the Georgetown High School Tennis Team in May 2018.

The mission statement of the Nelson Tennis Scholarship Foundation is to promote the game of tennis in the Georgetown community. Since inception (1999-present), with the help of individuals and businesses like yours, the foundation has been able to award \$166,000 in scholarships to 83 deserving college-bound seniors on the GHS & EVHS Tennis Teams. These young adults, chosen for their academic excellence, athletic achievements, and community service, reflect the foundation's purpose of promoting the game of tennis and encouraging higher education, and thereby will enrich our community and beyond. We will continue to promote tennis in the community by hosting tennis clinics for the public, helping to bridge the gap in funding for tennis related equipment purchases and promoting this life-long sport wherever possible.

The Nelson Foundation is a 501(c)(3) non-profit organization (Taxpayer # 3-20031-5068-0), so any contribution will be tax deductible. Please refer to this packet for details on sponsoring any or all of our events.

Thank you in advance for all of your support and efforts to help us make the 2019 Nelson Tennis Scholarship Foundation events successful.

Sincerely,

Nelson Tennis Scholarship Foundation Board



## 2019 Sponsorship Information

### One (1) Grand Slam Title/Presenting Sponsor (\$2,500)



Extra-large logo and company name displayed in all promo materials



Limited to one sponsor



Social media recognition (Web site, Facebook, etc.)



Right to insert premium or product sample in Gift Bag(s)



Right to On-site Advertising of Products or Services



Event/Tournament day acknowledgement



2018 Tennis Ball Sponsor at Fall Tournament (***limited to one GS Sponsor-*** company logo on the tennis balls used for the event- estimated \$1,250 value)



Customized Company Banner on “Center Court” at Fall Tournament



Optional participation in the scholarship award ceremonies at both high schools



(2) 2018 Fall Tournament Entry Fees (estimated \$150 value)



(2) Additional Breakfast/Lunch Food Passes at 2018 Fall Tournament

### U.S. Open Sponsor (\$750)



Sponsor sign displayed at fall tournament and company logo on promo materials in 2018



Social media recognition (Web site, Facebook, etc.)



Right to insert premium or product sample in Gift Bag(s)



Event/Tournament day acknowledgement



(2) 2018 Fall Tournament Entry Fees (estimated \$150 value)



(2) Additional Breakfast/Lunch Food Passes at 2018



## **2019**

# **Sponsorship Information**

### **Wimbledon Sponsor (\$500)**



Sponsor sign displayed at fall tournament and company logo on promo materials in 2018



Social media recognition (Web site, Facebook, etc.)



Right to insert premium or product sample in Gift Bag(s)



Event/Tournament day acknowledgement



(1) 2018 Fall Tournament Entry Fee (Estimated \$75 value)



(1) Additional Breakfast/Lunch Passes at 2018

## **Friends of Jane Sponsorship \$50**



(1) Breakfast/Lunch Pass at 2018 & 2019 Fall Tournament



# **2019 Sponsorship Form**

**Sponsor/Business Name** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Authorized Representative** \_\_\_\_\_

**Signature of Authorized Representative** \_\_\_\_\_

**I would like to be a 2019 Sponsor at the following level:**

☐ Grand Slam Presenting Sponsor - \$ 2,500

☐ US Open Sponsor - \$ 750

☐ Wimbledon Sponsor - \$ 500

☐ Friends of Jane Sponsor - \$ 50

**Other Donation Options**

☐ I would like to make a cash/check donation of \$\_\_\_\_\_ to support the Nelson Tennis Scholarship Foundation.

☐ I would like to make a donation of the following items or services to support the Nelson Tennis Scholarship Foundation: \_\_\_\_\_

Sponsorship deadline is June 30, 2019. Submit logo to [susanmrchmond@hotmail.com](mailto:susanmrchmond@hotmail.com) no later than July 6th.

Please sign and return this form, along with check payable to the Nelson Tennis Scholarship Foundation to:

Nelson Tennis Scholarship Foundation, P.O. Box 2693, Georgetown, TX 78627